

 SMALL WINS
INNOVATION
5 STEP PROCESS

 **1.IDEATE**

Date:

Group or team

Expected Project Benefits

 **5.SHARE**

THE CHALLENGE

 **2.TEST**

 **4.LEARN**

 **3.MEASURE**



A fast, easy and engaging way for groups and teams to innovate

STEP 1: IDEATE

Generate a range of new ideas, solutions or actions to meet the challenge then evaluate and select the best one (Hint – try using the Ideas Blitz tool for example).

STEP 2: TEST

Design a way of testing your best approach as quickly, simply and cheaply as you can.

STEP 3: MEASURE

Now measure the result of your test or experiment. Compare and contrast what you expected to happen. If there is variance, ask why?

STEP 4: LEARN

Capture the results and what the group or team has learned from this test. Compare your learning to what you expected to gain. If there is a variance, ask why?

STEP 5: SHARE

Now share your results & key learning's across your team and other groups.

What is Small Wins Innovation?

Any small group or team, typically short-term project where the aim is to challenge the status quo, solve a problem or make the current situation better.

It could be an internal change (e.g. improving a meeting) or external (e.g. enhancing the customer experience).

It's more than a product improvement it could be a project around people, process, practice, procedure or policy.

Involves a 5 step experiential learning process and ideation tool kit.

What is The Challenge?

The specific team problem, opportunity, issue or situation to be solved or improved.

What is the Expected Project Benefits?

An initial estimate of what benefits might accrue as a result of this project e.g. reduction in time spent in meetings

Who & When can you use Small Wins Innovation?

Any group or team can use the small wins innovation approach, at any time.

More information

For more information on Small Wins Innovation training, presentations or workshops, contact:

Dr. Ken Hudson – the inventor of Small Wins Innovation

Phone: 61 2 0412323824

Email: ken@drkenhudson.com

Visit: www.drkenhudson.com
www.ideasblitz.com

*This template and 5 step Small Wins Innovation Process remain the property of Dr Ken Hudson and cannot be replicated or copied without his express written permission.